



If turning your customer base into a durable engine for growth is your goal, we should talk.

It takes pattern recognition, creativity, and the experience to "know what good looks like". Without these, even the best companies find themselves:

- Unable to reliably expand beyond initial customer contracts
- Stuck in "support mode" with key accounts that should be growing
- Talking more with busy customer executives about "tickets" than strategy
- Surprised by non-renewals or worse: customer churn

Mike Doyle founded PocketWater to help smart companies diagnose and resolve these issues.

Let's talk about how your sales, implementation, and customer success teams can start to achieve the Net Dollar Retention performance your company is capable of.



About Mike

- **Pragmatic GTM leader** in roles across the "sales to delivery" spectrum: Chief Commercial Officer, Chief Client Officer, SVP of Professional Services for highly-successful publicly-traded and privately held (PE, VC) companies.
- **Deep healthcare expertise** with a career focus on healthcare provider data and analytics leadership and strategy.

mike@pocketwater.net